

**Nearly one-third of the patients primary care doctors see in a day will have significant depressive symptoms ... of these 2 or 3 patients may have *major depressive disorder*.\***

**72% of diagnosed patients want their primary care physicians to be more proactive in their mental care ... only 57% said this occurred.\***

**Learn how to become more involed in your patients' mental health. Attend the:**

## **Depression Institute**

**A seminar on diagnosing and treating depression**

**Thursdays, July 20 & 27, 2000  
6 – 9 p.m.**

**Kingsgate Marriott Conference  
Cincinnati, Ohio**

**Co-Sponsored by:**

**Academy of Medicine of Cincinnati  
Health Improvement Collaborative  
Ohio State Medical Association**

**Maximum of 5 hours of Category 1 CME**

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This educational activity was planned in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education (ACCME) by the Ohio State Medical Association (OSMA) Focused Task Force on Education through co-sponsorship with the Academy of Medicine of Cincinnati, in cooperation with the Health Improvement Collaborative

The OSMA is accredited by the ACCME to provide continuing medical education for physicians. The OSMA designates this educational activity for a maximum of 5 hours in Category 1 credit toward the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he or she actually spent in the educational activity.

\*For more information and sources for these statistics, contact Amy Sanders at 513-421-7010.

# Depression Institute Agenda

## Thursday, July 20, 2000

- 6:00 p.m. Registration & Dinner
- 6:30 p.m. Welcome and pre-test
- 6:40 p.m. Defining Depression
- 6:50 p.m. Assessing Depression
- 7:10 p.m. Screening Tools
- 7:40 p.m. Break
- 7:50 p.m. The Many Faces of Depression
- 8:20 p.m. Physician Panel
- 8:50 p.m. Questions & Answers and Evaluations

### About the Depression Institute

Nearly one-third of a primary care physician's patients are likely to have a disabling psychiatric disorder. Nearly 10 percent probably suffer from depression, complicating their medical conditions and increasing their use of medical care.

The Health Improvement Collaborative of Greater Cincinnati has a community-wide project focused on helping alleviate the quality of life and economic impact of untreated depression on our community. As part of this community-wide project, the Health Improvement Collaborative, the Academy of Medicine, and the Ohio State Medical Association have developed the **Depression Institute**.

### Goals for the Depression Institute

- Raise awareness of the prevalence of depression in the physicians' patient population.
- Enable primary care physicians to more accurately identify depressed patients.
- Enable physicians to appropriately assess and evaluate treatment options for depressed patients in their offices and/or refer patients to mental health specialists.
- Improve the outcomes of care and appropriate utilization of resources through measurement.

### Target Audience

This activity is designed for Greater Cincinnati area physicians of all specialties, especially primary care physicians and those acting as primary care physicians.

## Thursday, July 27, 2000

- 6:00 p.m. Registration & Dinner
- 6:30 p.m. Welcome & Recap
- 6:35 p.m. Options in Treatment
- 7:20 p.m. Indications for Referral
- 7:35 p.m. Break
- 7:45 p.m. Managed Care Panel
- 8:15 p.m. Behavioral health care providers panel
- 8:45 p.m. Questions & Answers, Evaluations, and Post Test

### Cost

Thanks to the generous support of Pfizer Inc. and the Health Foundation of Greater Cincinnati, cost for the two-day CME activity is only \$15 for both evenings. The fee includes dinner for July 20 and 27 and all seminar materials.

### Registration

To register for the activity, complete the form on the next page then mail it and your payment to: Academy of Medicine of Cincinnati, 320 Broadway, Cincinnati, OH 45202, Attn: Amy Sanders. If you are paying for the seminar by credit card, you may fax your completed form to Amy Sanders at 513-721-4378. Directions to the Kingsgate Conference Center will be mailed with your confirmation letter.

### Questions

If you have any questions regarding the Depression Institute, call Amy Sanders, Academy of Medicine, at 513-421-7010 or Sonya Hall, Health Improvement Collaborative, at 513-531-0267.

### Commercial Support

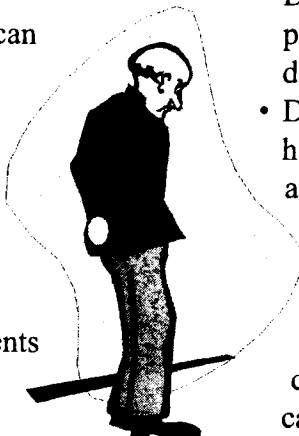
The Health Improvement Collaborative, the Academy of Medicine of Cincinnati, and the Ohio State Medical Association would like to thank Pfizer Inc. for its unrestricted educational grant for the Depression Institute.



## Objectives

At the end of this educational activity, participants should be able to:

- Define depression
- Assess patients for depression
- Describe, choose, and apply basic screening tools to the non-specialist clinical practice setting
- Recognize the different ways depression can present in clinical practice and in some comorbid conditions
- Realize the importance of screening
- Identify ways that depression screening can be effectively integrated into the primary care office setting
- Evaluate pharmacologic and non-pharmacologic treatment options for patients in the non-specialist clinical practice setting
- Recognize patients who require referral to a behavioral health specialist
- Determine a patient follow-up plan to enhance compliance with treatment plan
- Review patient response and compliance with an established treatment plan
- Identify strategies that managed care organizations are using to encourage screening and treatment of depression by the primary physician
- Describe the different ways that primary physicians are reimbursed for the treatment of depression in the clinical office setting
- Define the roles of the various behavioral health specialists based upon their disciplines and how they differ in capabilities and treatment styles/options
  - Explain how to navigate the Managed Behavioral Health Care Referral Process
  - Recognize the importance of communication between behavioral health care specialists and referring physicians and identify ways to remove barriers to communication
- Review a communication form developed to facilitate communication between behavioral health specialists and referring physicians



## Registration Form: Depression Institute – Thursdays, July 20 and 27, 2000

Please register only one person per form. Copy if needed.

Name \_\_\_\_\_

Physician  Other \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Do you have any special access needs?  yes  no  
(If yes is checked, you will be contacted.)

Do you have any special dietary needs?  yes  no  
(If yes is checked, you will be contacted.)

Payment:  \$15 per person

Method:  check  VISA  MasterCard

Card # \_\_\_\_\_  
\_\_\_\_\_

Expiration date \_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_

Make checks payable to Academy of Medicine

Mail with payment to:

Depression Institute

320 Broadway, Cincinnati, OH 45202-4292

Attn: Amy Sanders

or, if using credit card,

fax to (513) 721-4378

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## Faculty

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**Joe Bateman, MD**

Senior Medical Director, Alliance Primary Care

**Peter Boxer, MD**

Vice President Medical Services, Megellan Behavioral Health

**Dexter Campinha-Bacote, MD**

Medical Director, Aetna

**Allen Daniels, Ed.D.**

Chief Executive Officer, Alliance Behavioral Health Care

**Jerry Dempsey, MD**

Family Physician, Patient First Physician Group

**Jeffrey Goldsmith, MD**

Professor of Clinical Psychiatry, Cincinnati VA Medical Center, UC Department of Psychiatry

**Julia Hawgood, Psy.D.**

Chief Executive Officer, Behavioral Health Solutions

**James Hawkins, MD**

Psychiatrist

**Linda Hussey, RN**

James R. Hawkins, MD, & Associates

**Richard Kallenberg, MD**

Family Physician

**Marcia Kaplan, MD**

Medical Director, Alliance Behavioral Care

**Jill Kartisek**

Mental Health Association of Northern Kentucky

**Scott Reis**

Associate Director Staff Psychiatry, Alliance Behavioral Health Care

**Space is limited ... Don't miss out ... Register today!**



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of Northern Kentucky**

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*Director of Education*

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RETURN SERVICE REQUESTED

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